

POST SHOW REPORT

THE FUTURE OF THE AEROSPACE INDUSTRY

13 - 17 NOVEMBER 2023
DWC, DUBAI AIRSHOW SITE
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DUBAI AIRSHOW 2023: THE BIGGEST AND BEST EDITION

The Dubai Airshow 2023 soared to new heights, and exceeded expectations, affirming its status as a premier global aerospace event and a key driver of progress in the industry.

The event brought together leading aerospace and aviation professionals, showcasing cutting-edge technology, innovation, and industry collaborations. Attendees witnessed impressive displays of state-of-the-art aircraft, groundbreaking technologies, and impactful business deals. The show's success was underscored by record-breaking attendance, fostering valuable networking opportunities and facilitating lucrative partnerships.



1,400+
EXHIBITORS FROM
98 COUNTRIES



400
NEW EXHIBITORS



93
STARTUPS



20
COUNTRY PAVILIONS



192
AIRCRAFT ON DISPLAY



ORDER BOOK OVER
US\$101.4B



How great was the Dubai Airshow this year! The aviation mega-event has truly made its place on the market, globally! Dubai Airshow is now truly global reinforcing the event's role as an integral platform to drive collaboration and technological advancement.

Sohail Ali, Senior Vice President Operations Middle East, Africa and Asia Pacific, British Airways

DUBAI AIRSHOW 2023 IN NUMBERS



493

OFFICIAL DELEGATIONS
FROM 97 COUNTRIES

30%

INCREASE IN
TRADE VISITORS



135,053

TOTAL ATTENDANCE

148

COUNTRIES TRADE
VISITORS CAME FROM



1,589

ACCREDITED JOURNALISTS
FROM 54 COUNTRIES

VISITORS AT A GLANCE

“ The event was buzzing with optimism as the aviation industry saw substantial aircraft orders and exciting news announcements from carriers, suppliers and manufacturers. It was the ideal forum to touch base with potential and existing partners, discuss distribution strategies and ways to drive incremental revenue and growth. ”

Rahim Virmani,
Regional VP - Airline Business,
Hahn Airlines GmbH



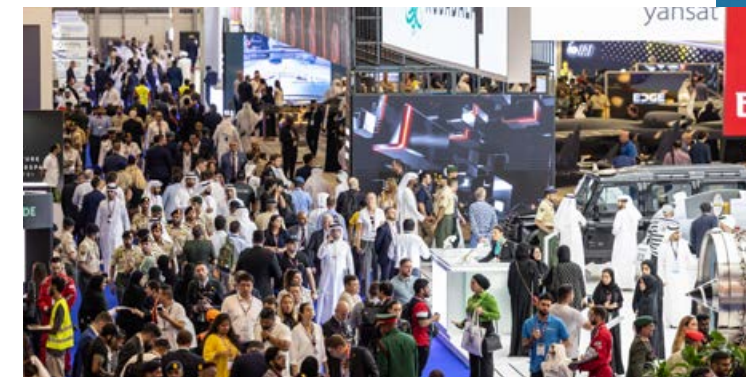
BUSINESS & GENERAL AVIATION **44%**
COMMERCIAL AVIATION **28%**
DEFENSE/MILITARY **14%**
SPACE (INCLUDING SATELLITES) **14%**



MENA **69%**
EUROPE **11%**
AMERICAS **5%**
ROW **15%**

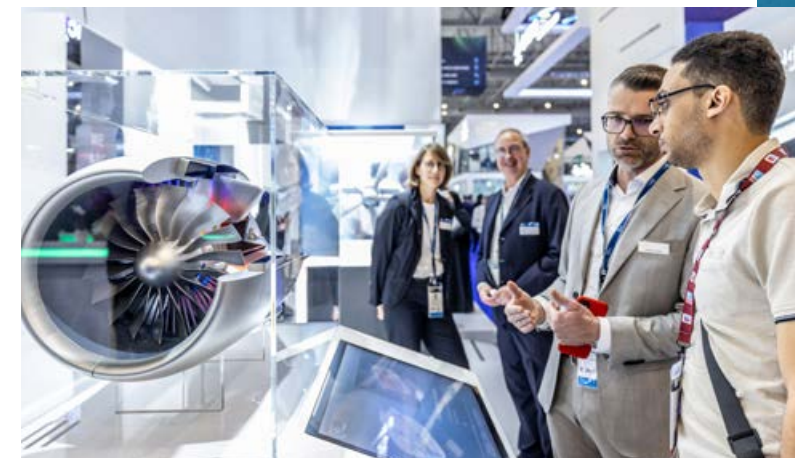
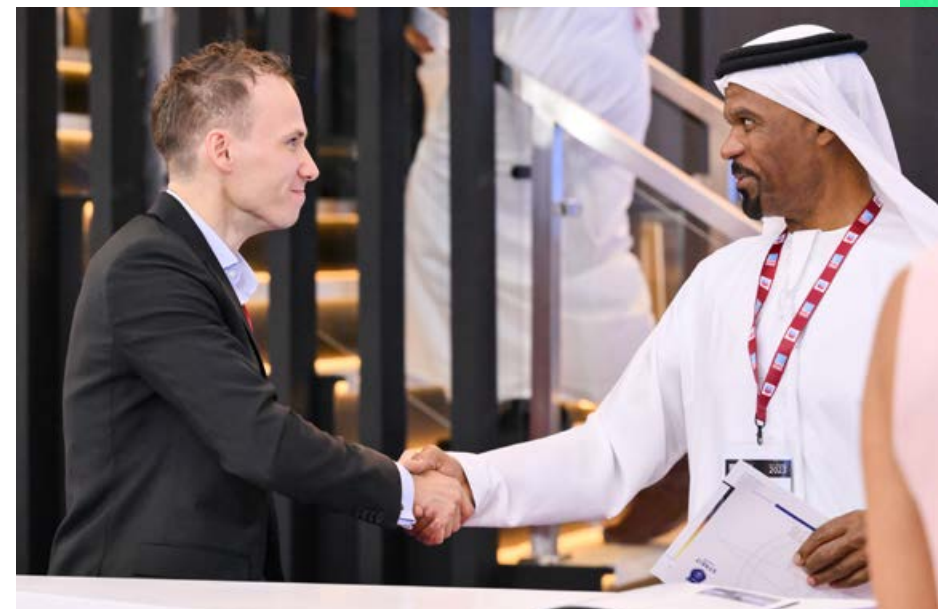
BREAKDOWN BY ACTIVITY

Air Navigation Service Provider (ANSP)/ Air Traffic Control (ATC) Services	7%	MRO Services	10%
Aircraft operator/airline	21%	OEM	7%
Airport	13%	Others (Regulatory body, FBO, Finance/Insurance Provider)	11%
Cargo/Logistics	8%	Space/Satellite	9%
Education/Training	11%	Trip Support Provider	2%



BIG DEALS AT DUBAI AIRSHOW 2023

- ▶ Emirates ordered 95 wide-body aircraft from Boeing worth **\$52B**, an order for 15 Airbus jets worth **\$6B** and signed deals with Safran worth over **\$1.2B**
- ▶ flydubai confirmed an order for 30 Boeing aircraft worth **\$11B**
- ▶ Ethiopian Airlines announced an order of 11 Dreamliners and 20 737 MAX 8 aircraft estimated at **\$7B** and signed a MoU for 11 additional Airbus estimated at **\$2.43B**
- ▶ Tawazun signed deals with local and international companies valued at **\$6.278B**
- ▶ SunExpress Airlines, placed a firm order for 45 narrow-body 737 MAX jets to be delivered between 2029 and 2035, with options or purchase rights for another 45 worth **\$4.49B**
- ▶ Air Arabia placed an order for 240 CFM LEAP-1A engines worth **\$3.36B**
- ▶ airBaltic confirmed an incremental order for an additional 30 A220-300s worth **\$2.74B**



ORDERS BOOKED OVER
US\$101.4B

OFFICIAL DELEGATIONS

Once again Dubai Airshow ran one of the most successful and far-reaching delegation programmes in the world, in conjunction with the UAE Ministry of Defence, Dubai Civil Aviation Authority and the Government of Dubai.

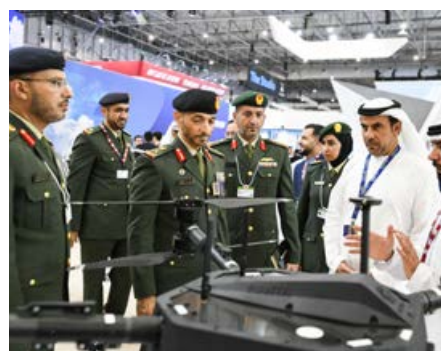
The Defence Delegations included

- ▶ Ministries of Defence
- ▶ Deputy Ministers
- ▶ Chiefs of Staff
- ▶ Chiefs of Air Force
- ▶ Senior procurement staff
- ▶ Manufacturers & Service providers

The 2023 edition welcomed:

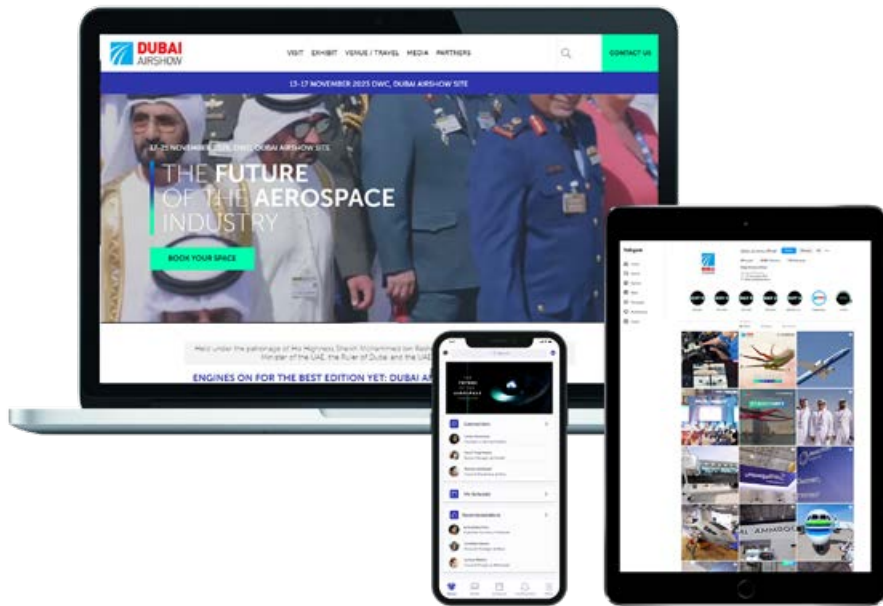
493 CIVIL AND MILITARY
DELEGATIONS

97 COUNTRIES



DIGITAL SUCCESS

This year, the Dubai Airshow campaigns were led with digital-first initiatives including a matchmaking app.



DUBAI AIRSHOW WEBSITE VIEWS

3,590,160
+178% VS 2021

MOBILE APP

This year, the official mobile app brought an AI based matchmaking for all attendees, lead-generation services, scheduling and much more on a single platform.

170,359
NETWORKING ACTIONS



10,992
SUBSCRIBERS
NEW FOR 2023 EDITION



88,452
SUBSCRIBERS
6% VS 2021



35,015
SUBSCRIBERS
115% VS 2021

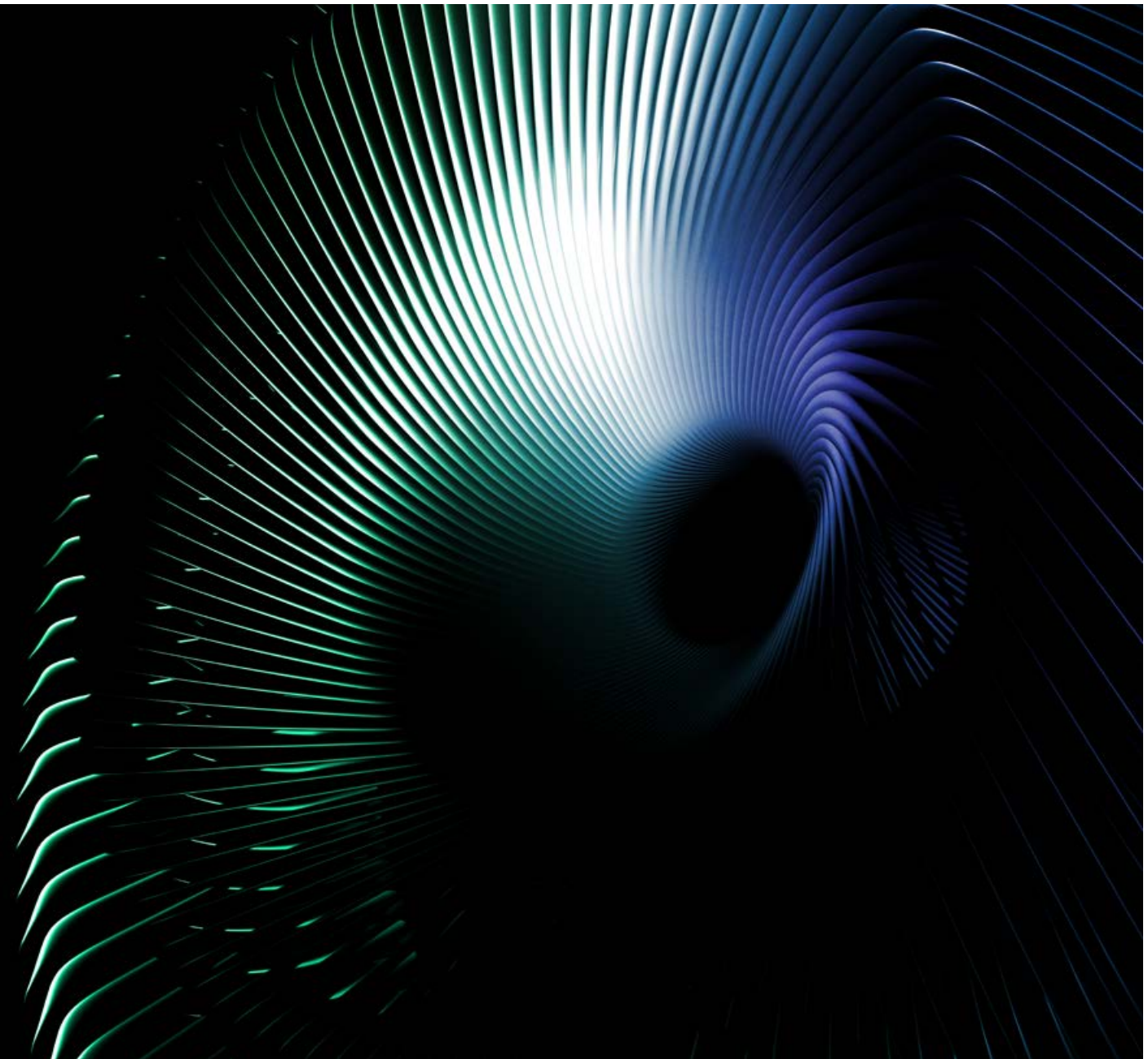


30,035
SUBSCRIBERS
106% VS 2021



5,010
SUBSCRIBERS
49% VS 2021

SHOW FEATURES



CONFERENCES WITHIN THE EXHIBITION

A number of thought-leadership conferences took place over five days covering the entire spectrum of aerospace including air traffic management, passenger experience, advanced aerial mobility, space, sustainability and more.

9 CONFERENCE TRACKS

350+ SPEAKERS

50+ HOURS OF CONTENT



AVIATION MOBILITY

Air Traffic Management, Passenger Experience, AAM, Diversity & Inclusion



AEROSPACE 2050

Sustainability, Space, NextGen Leaders



VISTA

Mentorship Clinics, Pitch Competitions



AIRWORTHINESS & SAFETY CONFERENCE

“ It’s always a great experience to engage with aviation industry experts and explore topics relevant to the development and growth of the industry – this is why it was a pleasure to be part of this year’s Dubai Airshow, not just as an attendee, but also as a moderator. ”

André Martins, Partner + Head of Transportation and Services Practice India, Middle East and Africa (IMEA), Oliver Wyman

SHOW FEATURES

The Dubai Airshow 2023 features and activations ensured that you make the most of your experience.

The event was more than a showcase; it provided an opportunity to establish new connections. Engaging in a multitude of insightful meetings and discussions, our team had the privilege of connecting with industry leaders and pioneers in the aviation domain.

Anastasiia Shkuryina, Business Development Manager, Sigma Software



AAM PAVILION

A showcase of the latest eVTOLs, drones and UAVs

RUNWAY MEETINGS

Strategic discussions on the runway



THE STUDIO

A dynamic platform for industry leaders, enthusiasts, and professionals alike.



GUIDED TOURS

An opportunity for relevant exhibitors and visitors to connect

VISTA

THE EAST WEST STARTUP HUB

4 epic pitch competitions, **300+** investor-startup meetings and over **15+** hours of mentorship clinics, VISTA will carry its success as the leading aerospace Startup platform for talented and innovative entrepreneurs from across the globe to elevate their profile, gain investment opportunities and make real connections with industry giants.

VISTA in 2025 will bring new challenges, more investors, increased number of mentorship hours and the launch of emerging sectors that are transforming the future of the industry.



93+
STARTUPS



75+
SPEAKERS AND MENTORS



50+
INVESTORS

“VISTA 2023 was a significant milestone for us. This event enabled us to demonstrate our innovative approach in space safety and opened opportunities to engage with investors and collaborators in the aerospace sector.”

Marco Rocchetto, CEO & Co-Founder, Spaceflux



WHAT WENT ON AT VISTA



STARTUP STAGE

Keynotes and panel discussions with industry leaders helped early-stage founders learn how to boost their growth.



INVESTOR PROGRAMME

Startups had the opportunity to meet globally ranked investors and C-level decision makers to take their ideas to the next level.



INVESTOR SOCIAL

We held an exclusive networking event at Clap DIFC enabling startups and investors to build lasting connections in a more relaxed setting.



MENTORSHIP CLINICS

Attendees were able to have 1:1 mentorship sessions with leading players in the startup ecosystem to learn from experts.



CHALLENGES AND PITCH COMPETITIONS

Startups pitched their solutions to tech leaders, investors and corporate entities from the aerospace ecosystem for a cash prize.



sky VIEW

AT THE DUBAI AIRSHOW



AUGUST 1ST (CHINA)



FRECCE TRICOLORI (ITALY)

11,915 VISITORS WELCOMED
AT THE SKYVIEW
GRANDSTAND



AL FURSAN AL EMARAT (UAE)



SARANG (INDIA)





SEE YOU IN 2025

17 – 21 NOVEMBER 2025

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