

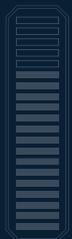


POSITION POSITION 10

65

POST SHOW REPORT AAD2024

18 - 22 SEPTEMBER 2024



AIR FORCE BASE WATERKLOOF, CENTURION
CITY OF TSHWANE | SOUTH AFRICA

WWW.AADEXPO.CO.ZA

PARTNERS:



SUPPORTED BY:



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AAD OVERVIEW

Marking the 12th edition of the Africa Aerospace and Defence Exhibition. AAD continues to grow in leaps and bounds with every edition. AAD is the largest gathering of the aerospace and defence industry players (manufacturers and innovators) and buyers (high-level international delegations, Defence Chiefs of Arms and Senior procurement officers). AAD provides a conducive environment amenable to business-to-business linkages as well as strategic platforms to engage in dialogue and discourse on international defence, aerospace and other related best practices.

AAD 2024 FAST FACTS



Exhibition Stands Showcasing Capabilities

- Indoor & Outdoor Exhibition
- Static Aircraft Park
- Chalet line
- Air Show Days



Capability Demonstration Displays

- On Screen Demos for Land and Sea Capabilities
- Mobility Demonstrations
- UAV Demonstrations



AAD Innovation Hubs

- GA Hub
- Space Hub
- UAV Hub



Capability Demonstrations and Displays

- Conferences
- B2B Meetings
- Seminars

EXECUTIVES FOREWORD



MINISTER OF DEFENCE AND MILITARY VETERANS

MS ANGIE MOTSHEKGA

Through the support of the highest office in the land, AAD has continued to grow and attract a **diverse range of exhibitors** with each edition, once again bringing together some of the **world's major defence industry players** to showcase the **latest technological innovations** in air, land, and sea capabilities.

As the **6th largest aerospace and defence exhibition in the world**, the AAD continues to hold **flagship status as an international Trade Exhibition and Air Show**, not only in South Africa but indeed in the **world's aerospace and defence industry**.



AAD 2024 POLICY COMMITTEE CHAIRPERSON

ADVOCATE SOLOMIZI MBADA

The success of AAD cannot be attributed to singular efforts alone.

We owe a profound debt of gratitude to our partners—**Aerospace Maritime and Defence Industry Association (AMD)**, the **Armaments Corporation of South Africa (Armscor)**, **Commercial Aviation Association of Southern Africa (CAASA)**, the **Department of Defence and Military Veterans**.

These partnerships have proven indispensable, serving as the cornerstone upon which this event is built. Together, we have fostered an environment in which our industries can learn from one another, **catalysing innovations** that **strengthen our collective defence capabilities**.

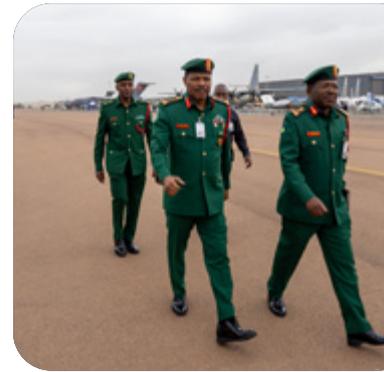


AAD 2024 EXECUTIVE COMMITTEE CHAIRPERSON

SEGOMOTSO TIRE

I extend my deepest appreciation to our **2024 Diamond Sponsor, Milkor**, as well as to our **exhibitors, trade visitors**, and the **public**.

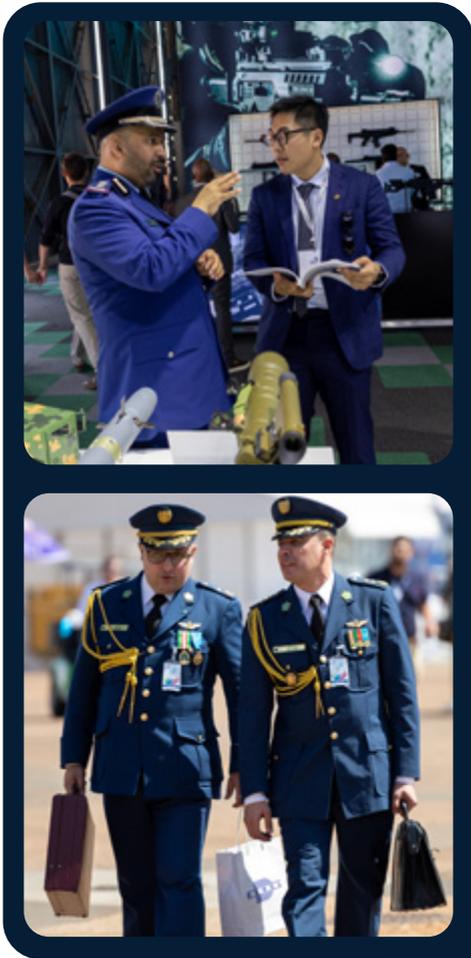
To the organisers of **AAD 2024**, thank you for rising to the occasion and delivering an event that not only exceeded expectations but also set a **new benchmark** for future exhibitions.



**EXPLORING NEW PATHS, SHARING SOLUTIONS,
SHOWCASING INNOVATION AND CAPABILITIES.**

AAD STATISTICS

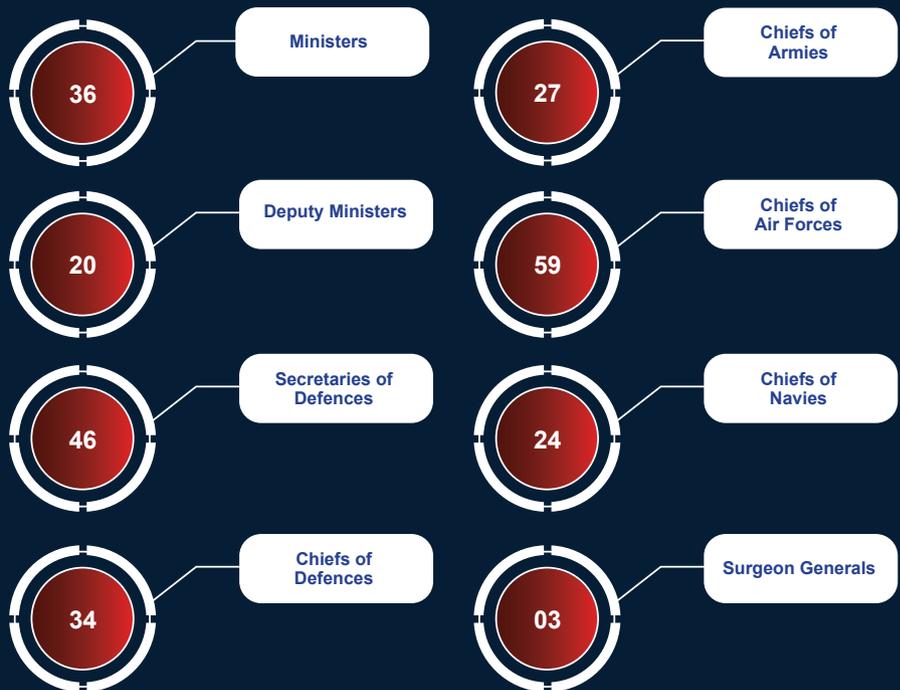




INCREASED NUMBER OF DELEGATION

AAD 2024 welcomed **86 Official delegations** from **33 countries**, showcasing the event's international prominence in the defence and security arena.

The diverse representation of these delegations underscores the esteemed reputation of this platform, solidifying its position as **South Africa's premier and best-organised showcase** for defence and homeland security, showcasing the world's most advanced technologies, systems, hardware, and electronic warfare capabilities available in the market and fostering impactful discussions and collaborations.



COUNTRIES REPRESENTED BY DELEGATION



Algeria



Angola



Botswana



Brazil



Brazzaville
Congo



Burundi



Cameroon



China



DRC



Egypt



Eswatini



Ethiopia



France



Ghana



India



Iran



Italy



Jordan



Kenya



Lesotho



Malawi



Malaysia



Mozambique



Namibia



Niger



Nigeria



Pakistan



Qatar



Russia



Saudi Arabia



Sweden



Tanzania



Thailand



Uganda

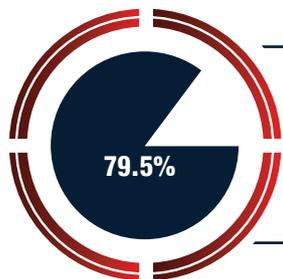


Zambia

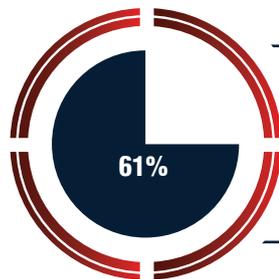


Zimbabwe

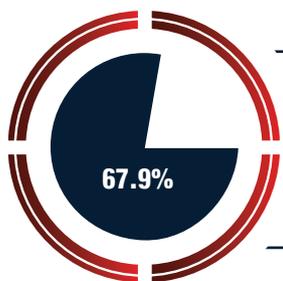
EXHIBITOR REFLECTION



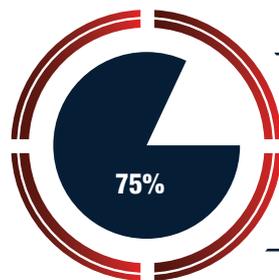
Exhibitors were satisfied with their participation at AAD 2024



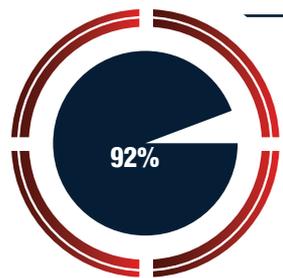
Exhibitors rated their experience as very satisfied, reflecting strong approval AAD



Exhibitors declared that their business objectives were met



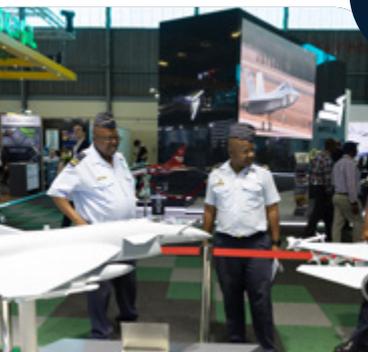
Will be attending AAD again



Exhibitors reported being either very satisfied emphasizing the event's excellence in providing a seamless, supportive, and impactful experience for its participants



EXPLORING NEW PATHS, SHARING SOLUTIONS, SHOWCASING INNOVATION AND CAPABILITIES.



FEEDBACK FROM EXHIBITORS



The Exhibition was very nice, such a fabulous event. So well organised, and the presentations were remarkable. I feel less participation of exhibitors. Expecting more participation in future. Thank you for giving this opportunity to participate in AAD -2024.

Siva Kumar Maleedu

Armoured Vehicles Nigam Limited



Very good arrangement and organisation of the event.

Vinod Raphael Aranha

Bharat Electronics Limited, India

The event was top level, and I would like to participate again.

Ruth Kalonji

Milkor

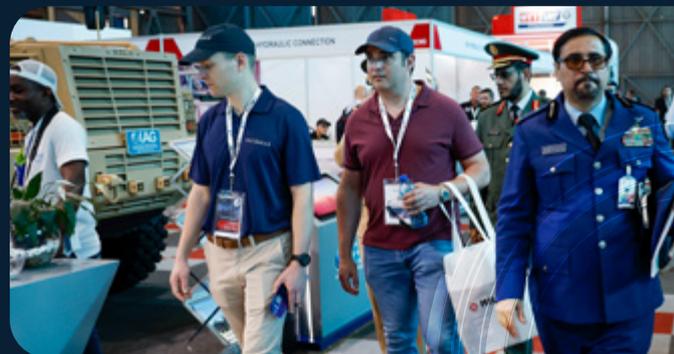
As LiveU, it was our first time exhibiting at AAD. Overall, it was a good experience for us and we look forward to exhibiting at AAD 2026. Thank you.

Reitumetse Langa

LiveU

Thank you to the organisers and all stakeholders.

PARTNERS



STRATEGIC PARTNERS



MEDIA PARTNERS

**ASIAN
MILITARY REVIEW**

ED CREAMER MEDIA'S
ENGINEERING NEWS

**AFRICAN
AEROSPACE**

ARNEWS

African Pilot
Careless about flying

THE TRUSTED SOURCE FOR DEFENCE TECHNOLOGY ANALYSIS
ARMADA
INTERNATIONAL

AVIATION CENTRAL

ИЗДАТЕЛЬСКИЙ ДОМ
БЕДРЕТАИНОВ

FR BUSINESS & INVESTMENT
FORE RUNNER
MAGAZINE THE MAGAZINE THAT KEEPS YOU AT THE FOREFRONT

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A MAGAZINE DEDICATED TO AIRSPACE & DEFENCE INDUSTRY

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Aviator

**INTERNATIONAL
AIR AFFAIRS**

Progressive
TALK RADIO TV

MILITARY TECHNOLOGY
NAVAL FORCES
MÖNCH

Air&Spaceshow's
International
Magazine
"ASIM"



INSTITUTIONAL SUPPORT



**EXPLORING NEW PATHS, SHARING SOLUTIONS,
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MEDIA BRIEFING

On 17 September 2024, the Minister of Defence and Military Veterans, Ms. Angie Motshekga, convened a media breakfast to present the state of preparedness for AAD 2024.

In her address, the Minister lauded South Africa's capability to host an event of such global magnitude, underscoring its pivotal role in affirming the nation's stature as a prominent actor within the international defence and aerospace industries.

Furthermore, she delineated the strategic significance of South Africa's domestic defence sector, characterising it as a vital contributor to the production of locally engineered solutions that align seamlessly with the country's overarching developmental objectives.





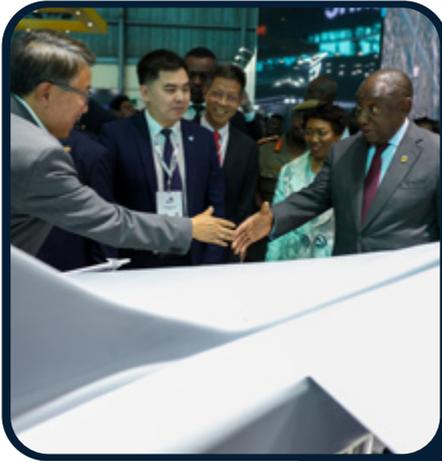
OPENING CEREMONY

The highlight of Day 1 - 18 September was the prestigious official opening ceremony officiated by the Minister of Defence and Military Veterans, Ms. Angie Motshekga.

In her keynote address, the Minister eloquently articulated the strategic importance of AAD as a distinguished global platform that not only fosters robust international collaboration but also catalyses cutting-edge innovation across the defence and aerospace sectors.

She further underscored AAD's critical role in facilitating high-level trade partnerships, showcasing technological advancements, and reinforcing South Africa's position as a leader in driving socio-economic growth through industrialisation and global engagement.



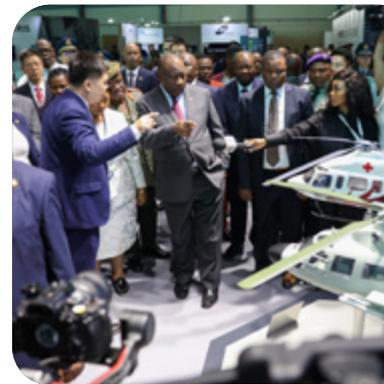


PRESIDENT'S VISIT TO AAD

Following the **Opening Ceremony**, His Excellency President **Cyril Ramaphosa** graced the **AAD** with his esteemed presence, engaging extensively with exhibitors and international delegates during an in-depth tour of the event.

Accompanied by the **Minister of Defence and Military Veterans**, Ms. Angie Motshekga, and General Rudzani Maphwanya, **Chief of the South African National Defence Force (SANDF)**, **President Ramaphosa** witnessed firsthand the exceptional displays and innovations showcased by global and local industry leaders.

His interactions with exhibitors and trade visitors underscored the strategic importance of **AAD** as a hub for fostering partnerships, showcasing cutting-edge technologies, and driving South Africa's economic and industrial advancement.





MINISTER'S GALA DINNER

On 20 September 2024, the **Minister of Defence and Military Veterans** hosted an exclusive gala dinner, proudly **sponsored by Milkor**, the **esteemed Diamond Sponsor of AAD 2024**.

The event brought together a distinguished assembly of leaders, innovators, and high-level delegations from various aligned industries and governmental institutions.

The gala served as an unparalleled platform for fostering strategic networking, nurturing cross-sector collaborations, and facilitating the exchange of innovative ideas.

Attendees celebrated **groundbreaking advancements** and **reaffirmed AAD's role as a global nexus** for driving **technological progress** and building **transformative partnerships**.



CONFERENCES



The conferences held from **18 – 20 September** were a resounding success. Over the event, **44 high-level speakers** shared their expertise, offering a diverse range of insights from the global aerospace and defence sectors.

Their invaluable contributions fuelled discussions on innovation, **industry trends, and strategic developments**, greatly enhancing the impact of the conference.



**EXPLORING NEW PATHS, SHARING SOLUTIONS,
SHOWCASING INNOVATION AND CAPABILITIES.**

YOUTH DEVELOPMENT PROGRAMME (YDP)



The Youth Development Programme (YDP) is an integral part of AAD, designed to raise awareness about careers in the defence and aviation sectors. It provides a platform for young people to engage with **industry professionals**, **explore bursary opportunities**, and promotes the **study of Mathematics, Science, and Technology** in schools.

This year, the YDP engaged with **over 11,000 learners**, reflecting a surge of interest among South African youth eager to gain insights into the defence and aviation sectors and the career paths they offer.



**EXPLORING NEW PATHS, SHARING SOLUTIONS,
SHOWCASING INNOVATION AND CAPABILITIES.**

COUNTRY PARTICIPATION

AFRICA

- Morocco
- Senegal
- South Africa

AUSTRALIA

- Australia

ASIA

- Armenia
- China
- India
- Kazakhstan
- Pakistan
- Singapore
- South Korea
- Turkiye
- UAE

EUROPE

- Albania
- Austria
- Belgium
- Czech Republic
- France
- Germany
- Hungary
- Ireland
- Italy
- Netherlands
- Russia
- Suomi
- Sweden
- United Kingdom

NORTH AND SOUTH AMERICA

- Brazil
- Canada
- USA

**EXPLORING NEW PATHS, SHARING SOLUTIONS,
SHOWCASING INNOVATION AND CAPABILITIES.**

NATIONAL PAVILIONS

1 SOUTH AFRICA

2 TURKIYE

3 CHINA

4 INDIA

5 PAKISTAN

6 ITALY

7 RUSSIA

8 BRAZIL

9 USA



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DIAMOND SPONSOR



SILVER SPONSORS



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HENSOLDT



YDP SPONSORS



HENSOLDT



CSIR

RHEINMETALL
CIVIL MUNITIONS



UNISA

DAMEN



MILKOR



THANK YOU FROM THE EXHIBITION DIRECTOR



AAD EXHIBITION DIRECTOR **MS. NAKEDI PHASHA**

A huge thank you to all our amazing exhibitors, sponsors, trade visitors, and the public who joined us for AAD 2024! Your support, commitment and energy made this year's show an incredible success.

We look forward to welcoming you back from 16-20 September 2026 for an even bigger and better AAD.

Until then, keep soaring to new heights with us!

TRADE SHOW DAYS
16 – 18 September 2026

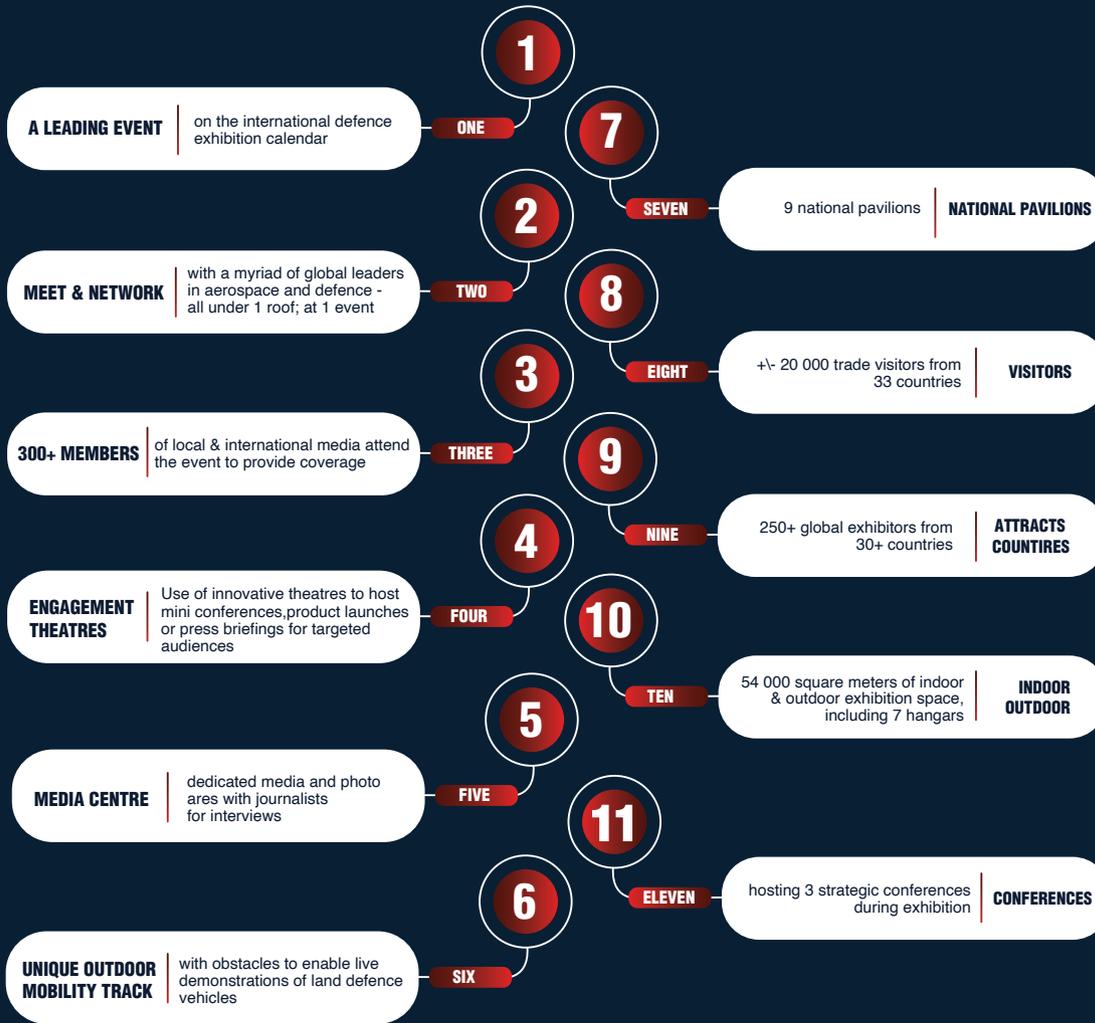


AIR SHOW DAYS
19 – 20 September 2026



WHY EXHIBIT?

THE TRADE EXHIBITION



THE AIR SHOW

50 000+
VISITORS
OVER 2 DAYS

Spectacular ensemble showcasing live aircraft prowess.



SEE YOU AT AAD 2026!

16 - 20 SEPTEMBER 2026



EXHIBITION DIRECTOR

Nakedi Phasha

Cell: +27 82 544 3339

Email: expodir@aadexpo.co.za

MARKETING & COMMUNICATIONS MANAGER

Takalani Chipane

Cell: +27 84 844 3215

Email: marketingcomms@aadexpo.co.za

GENERAL ENQUIRIES

Thando Sithole

Cell: +27 84 840 3214

Email: admin@aadexpo.co.za

ADDRESS

Africa Aerospace and Defence

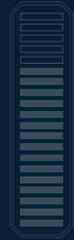
Air Force Base Waterkloof

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Centurion,

City of Tshwane,

South Africa



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